

Scenario Planning Peer Workshop Monterey Bay, California

June 2, 2006

9:00 am **Welcome**
FHWA California Division - Wade Hobbs
California Department of Transportation - Katie Benouar

State of California

9:15 am	Workshop Goals and Introductions	Jody McCullough FHWA Office of Planning
Self-introductions by participants.		

9:30 am	Presentation	Jody McCullough
Overview of Scenario Planning		FHWA Office of Planning

Objective of this presentation:

Jody McCullough will provide participants with an introduction to the concept of scenario planning, why it is important to FHWA, where it has been used, what FHWA sponsored activities have taken place and what other FHWA initiatives are planned.

9:45 am **Presentation**
Overview of the California Blueprint Program

Katie Benouar
California Department of
Transportation

Objective of this presentation:

Katie Benouar will provide participants with an introduction to the California Regional Blueprint Planning Program, and why the California Department of Transportation is endorsing the concept of scenario planning through this program.

10:00 am	Presentation	Kathy Urlie
Overview of Trends	Association of Monterey Bay Area Governments	

Background:

The Association of Monterey Bay Area Governments (AMBAG) is the designated Metropolitan Planning Organization (MPO) for Monterey, San Benito, and Santa Cruz counties covering a regional population of just under three quarters of a million and over 5100 square miles of area. AMBAG will discuss current population, economic, demographic, etc., trends and obstacles and issues facing their region. For scenario planning purposes, these trends are considered drivers that are related to a region's values, quality of life, land use and its integration with transportation planning. <http://www.ambag.org/index.html>

Objective of this presentation:

To help participants understand the current and future regional trends and begin to think about how these trends might interact with the region's values, quality of life, land use and integration with transportation planning. Information presented in this session will help participants understand trends and issues in preparation for discussions later in the day.

10:20 am Questions and Discussion

10:30 am Break

10:45 am	Presentation	Steve Devencenzi
Overview of Trends	The San Luis Obispo Council of Governments	

Background:

The San Luis Obispo Council of Governments (SLOCOG) is designated as the MPO for San Luis Obispo County. SLOCOG will present an overview of their ongoing visioning program entitled Community 2050

and will discuss the work they have undertaken to address population, economic, demographic, etc., trends and obstacles and issues facing their region. <http://www.slocog.org/>

Objective of this presentation:

To help participants understand the current and future regional trends and begin to think about how these trends might interact with the region's values, quality of life, land use and integration with transportation planning. Information presented in this session will help participants understand trends and issues in preparation for discussions later in the day.

11:05 am Questions and Discussion

11:15 am	Presentation	Yorik Stevens-Wajda
Scenario Planning		Puget Sound Regional Council, Seattle, WA

Background:

The Puget Sound Regional Council is an MPO that is an association of cities, towns, counties, ports, and state agencies that serves as a forum for developing policies and making decisions about regional growth and transportation issues in the four-county central Puget Sound region. Destination 2030 is the transportation action plan for the central Puget Sound region of Washington State. It has been named the nation's most outstanding plan by the American Planning Association. Destination 2030 addresses traffic congestion and proposes ways to make it easier to move between home and work, school, shopping and recreation. <http://www.psrc.org/projects/vision/index.htm>

Objective of this presentation: To provide an opportunity for participants to hear from a large region in a coastal area experiencing steady population growth about how scenario planning has been implemented successfully as well as to recall key lessons learned.

11:45 am Questions and Discussion

12:00 pm Working Lunch: Break-out Group discussions

Group discussion questions – examples:

- How great of an impact is growth having on the regions?
- What is the most relevant trend for the regions?
- What are the most pressing land use and transportation issues?

Each group will have a facilitator, a peer and flip chart for recording key points.

1:00 pm	Presentation	Alec Brebner
Scenario Planning		BCD COG, Charleston, South Carolina

Background:

The Charleston Area Transportation Study (CHATS) oversees transportation planning and programming in the Berkeley-Charleston-Dorchester urbanized area in coordination with SCDOT and local cities and counties. CHATS (Charleston Area Transportation Study) covers approximately 800 square miles, which include portions of all three counties in the BCD Region. <http://www.bcdcog.com/>

Objective of this presentation: To provide an opportunity for participants to hear from a mid-sized region in a coastal area experiencing steady population growth about how scenario planning has been implemented successfully as well as to recall key lessons learned.

1:30 pm Questions and Discussion

1:45 pm Break

2:00 pm	Presentation	Brian Betlyon
Scenario Planning Tools		FHWA Resource Center

Background:

Ultimately, scenario planning is a technique for better decision making, not only about transportation but

also about land use, public investment, and environmental policies. The scenarios enable planners to explore the shape and nature of transportation within a variety of circumstances, using a range of tools. Scenario-planning software tools can be used to present scenarios visually. The visualization of the interaction among the forces in each scenario can provide the public and decision makers with information on the consequences of potential actions. The use of graphic visual information assists in helping the public understand the potential impacts of scenarios.

Objective of this presentation: To provide an overview of the wide range of decision making support tools available to transportation planning agencies to engage the public in understanding the potential impact of scenarios. Based on this presentation, participants will be able to identify the support tools most applicable to engaging the public on scenarios in their region or community.

2:30 pm

Break-out Group discussions

Group discussion questions – example:

- What regional values do we want to preserve?
- Do we want to use a scenario planning tool?

3:15 pm

Adjourn